



# La FERIA del MARIACHI

**2008**

**April 25 - 27**



## **La Feria del Mariachi 2008**

### **Dear Mariachi Educator:**

Texas State University is proud to present “La Feria del Mariachi 2008.” This event will be held on our campus April 25-27. Last year’s event was extremely successful and we hope that this year will be nothing short of the same. We sincerely look forward to the participation of your mariachi.

The festivities will include a reception concert by Salsa del Rio, workshops taught by the best teachers in the area along with some Texas State Faculty members, a scholastic Mariachi competition, and a concert featuring Mariachi Campanas de America, the High Priestess of Operachi, Juanita Ulloa and the first place winners from this year's Vargas Extravaganza, Texas State’s Mariachi Nueva Generacion. The Master of Ceremonies for the concert will be Alberto Alegre.

For further information and details on how to register for “La Feria” please refer to our website [www.txstate.edu/mcmusic](http://www.txstate.edu/mcmusic). On this website you also will find the Application, Schedule of Events and Rules and Regulations. Please note that the deadline for applications and fees is April 11, 2008.

We hope that “La Feria del Mariachi 2008” will be an educational and rewarding experience for all those who participate. Thank you for your time and we hope to see you at our festival. If you have any questions, please feel free to contact us at the numbers listed below.

Best wishes to all!

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# About La Feria del Mariachi

## Description

This is a two-day festival open to any Mariachi ensemble or individuals. The dates are Friday, April 25<sup>th</sup> through Sunday, April 27<sup>th</sup>. The weekend consists of a reception concert, workshops, Mariachi concert and competition.

## Schedule of Events

### Friday, April 25

7:00pm – 10:00pm – Reception Concert @ Sewell Park with Salsa del Rio

### Saturday, April 26

8:00am – Workshop Registration @ Music Building

9:00am – Workshops Begin

Directors Meeting to occur during morning block

12:00(noon) – 1:30pm – Lunch

1:30 – 5:30pm – Workshops Resume

5:30pm – Dinner

7:30pm – Concert Begins @ Strahan Coliseum

### Sunday, April 27

11:00am – Competition Begins @ Evans Auditorium

Awards Ceremony to follow

## Entry Fees

Since this festival is an educational event, we are keeping the cost down to a minimum. There will be a \$25.00 entry fee PER STUDENT. These entry fees get you into:

- Reception Concert
- Workshops
- Mariachi Concert
- Competition

**NOTE:** If a school (high school or middle school) has more than 30 students from one program, the fee will drop to \$10.00 a student starting with the 31st student.

**REGISTRATION CHANGES:** Student cancellations can be made up to April 18<sup>th</sup> with a full refund. After April 18<sup>th</sup> no reimbursement will be issued.

## Reception Concert

There will be a reception concert on Friday, April 25<sup>th</sup> from 7:00pm – 10:00pm. The concert will be held at Sewell Park and will feature the music of Salsa del Rio from Texas State University. There will be food and drinks provided by the Youth Mariachi Parents that can be purchased before or at the event.

## Mariachi Workshops

Our Mariachi workshops will be held on Saturday, April 26<sup>th</sup> 9:00am – 5:30pm.

Classes in:

- Music Theory and Aural
- Mariachi instrumental techniques
- Vocal techniques
- Mariachi History
- History of the Traje de Charro

The workshops will be taught by Mariachi Campanas de America, Texas State Faculty members and some of the best Mariachi educators in the area.

**NOTE:** To keep the classes at an optimum size for education, only the first 25 complete applications can participate.

## **Mariachi Concert**

Our Mariachi concert will be held at Strahan Coliseum on Saturday April 26<sup>th</sup> from 7:30pm – 10:30pm.

The concert line up includes:

- Mariachi Campanas de America
- The High Priestess of Operachi, Juanita Ulloa
- Texas State - Mariachi Nueva Generacion
- Texas State Mariachi Infantil
- The Entire Group of Feria del Mariachi Students
- Master of Ceremonies, Alberto Alegre

As part of your entry fee, each group will receive tickets for all students, 2 directors, and 3 chaperons.

Additional tickets for the concert may be purchased at the door the day of the concert.

**NOTE:** You must participate in the workshops to receive concert tickets.

## **Scholastic Mariachi Competition - Rules and Regulations**

### **Competition Categories**

College/University

High School Varsity

High School Non-Varsity

Middle School

Showcase (noncompetitive)

### **The competition is for**

Middle School, High School, and University Mariachis.

Group Size: 8+ students

### **Instrumentation**

Ensembles must contain the following instruments:

trumpets, violins/flutes, guitarron, vihuela, and guitar.

## **Participants**

All students must be enrolled with the participating school or organization. Those students not enrolled are ineligible to participate. If an ineligible participant is found, the group will be disqualified. Participants must also be in good academic standing with a grade average of C or higher.

## **Directors**

The director for the performing group is not allowed to be part of the group in regards to the performance. During contest time directors must leave the main stage area before the performance. NO INSTRUCTION will be carried out during the performance. Any instruction given during the competition time will result in point deduction.

## **Time Limit**

There will be a ten (10) minute maximum with a five (5) minute minimum performing time for the group competition. Any group outside of the minimum or maximum length is subject to point deduction. **NEW THIS YEAR:** We will have a time keeper to record everyone's performance time. The clock will begin when the group plays their first note. Please be aware of this so you don't lose points because of an on stage warm up. The judging will begin after the group is announced.

## **Performance Time**

Performance times for the competition will be announced at the directors meeting on Saturday, April 26th, 2007. The exact time for the directors meeting will be announced at the registration table on Saturday morning. Directors must be present at this meeting.

## **Warm up Rooms**

There will be three warm up rooms available during the competition. All directors must come by the check-in table one hour before their competition time to announce their arrival. You will then receive further instructions as to warm-up locations and schedule.

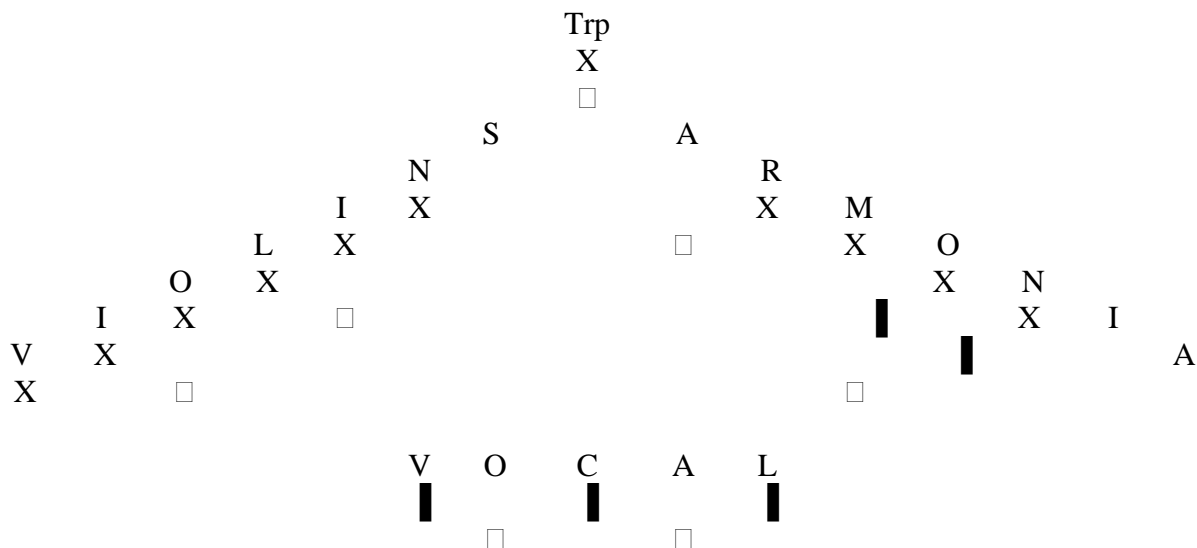
## **Music**

There are no regulations as to what music is performed. However, music must be memorized and performed within the time limit. Music stands on stage will not be permitted.

## Microphones

There will be a total of 16 microphones on stage for competition. There are 11 instrumental microphones and 5 vocal microphones. Directors must adjust their microphone usage according to the diagram below. □

SAMPLE:



X=Instrumental Microphones  
█=Vocal Microphones  
□=Monitors

## Judging

There will be a total of 4 judges. The judges will be judging the groups according to the criteria found on the judge sheets. There will be a judge for Vocal, Trumpet, Armonia, and Violin. All judges will be provided with a judge sheet for written comments as well as a tape and tape recorder for taped comments. All materials will be given to the groups after the competition.

Sample judge sheets are provided in this packet.

## Awards Ceremony

The awards ceremony will follow the competition. All groups competing must stay for the ceremony. We will be presenting trophies and section awards for the following categories:

- 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place college/university (if needed)
- 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place high school varsity
- 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place high school non-varsity
- 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place middle school
- Best vocals, violins, trumpets, and armonia – college/university (if needed)
- Best vocals, violins, trumpets, and armonia – high school
- Best vocals, violins, trumpets, and armonia – middle school

## **How to Enter**

Fill out the Entry, workshop and competition forms included in this packet.

Fax them to the School of Music 512-245-8181 or 512-245-1236

Or Mail to:

Mariachi Festival 2008  
School of Music  
Texas State University  
601 University Dr.  
San Marcos, TX 78666

All entry forms must be postmarked or received by Friday, April 11, 2008.

**NOTE:** If you fax your entry form, you must mail a check or money order with your entry fees in order for it to be considered a complete application. Your group will **not** be allowed to participate in the festival if you do not have a complete application.

## Hotel Information

|                                    |                |
|------------------------------------|----------------|
| Amerihost Inn and Suites           | (512) 392-6800 |
| America's Best Value Inn           | (512) 396-6060 |
| Best Western                       | (512) 754-7557 |
| Comfort Inn                        | (512) 396-5665 |
| Comfort Suites                     | (512) 392-1006 |
| Days Inn                           | (512) 353-5050 |
| Econo Lodge                        | (512) 353-5300 |
| Hampton Inn & Suites               | (512) 754-7707 |
| Holiday Inn Express Hotel & Suites | (512) 754-6621 |
| Howard Johnson                     | (512) 396-3700 |
| La Quinta Inn                      | (512) 392-8800 |
| Motel 6                            | (512) 396-8705 |
| Parkside Inn and Suites            | (512) 353-1303 |
| Quality Inn                        | (512) 353-7770 |
| Ramada Limited                     | (512) 395-8000 |
| Red Roof Inn                       | (512) 754-8899 |
| Rodeway Inn                        | (512) 353-8011 |
| Super 8 Motel                      | (512) 396-0400 |

## San Marcos/Campus Map Link

<http://www.maps.txstate.edu/>

This link will provide you with additional links of the San Marcos area as well as Driving Directions to specific campus locations.

**NOTE:** The music building is located in the top row, 3<sup>rd</sup> box from the left on the large campus map.



# La Feria del Mariachi 2008

## April 25 - 27

### Entry Form

Please print out this entry form and mail or fax it to us.

All entry forms must be postmarked or received by Friday, April 11, 2008.

**NOTE:** If you fax your entry form, you must mail a check or money order for your entry fees for your application to be considered complete.

**Your group will not be allowed to participate in the festival if you do not have a complete application.**

Website: [www.txstate.edu/mcmusic](http://www.txstate.edu/mcmusic)

Fax number: 512-245-8181 or  
512-245-1236

Mailing Address: Mariachi Festival 2008

School of Music

Texas State University

San Marcos, TX 78666

**Application Deadline: Friday, April 11, 2008**

### Contact Information

Mariachi Name \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip Code \_\_\_\_\_

School Phone \_\_\_\_\_

Director's Name \_\_\_\_\_

Director's Email \_\_\_\_\_

Director's Cell Phone \_\_\_\_\_

# Workshop Information

Please fill out the name, instrument, and ability level for each student participating in our workshops.

**\*PLEASE NOTE** - It is very important that you as a director give the ability level of each student careful consideration so we can place each student in the workshops that will challenge them and expand their knowledge without overwhelming them.

**Level I - consists of beginning players through young intermediate players**

**Level II - consists of experienced intermediate players through advanced players**

## Workshop Form

Duplicate as needed

|    | Name | Instrument | Grade | Age | Level |
|----|------|------------|-------|-----|-------|
| 1  |      |            |       |     |       |
| 2  |      |            |       |     |       |
| 3  |      |            |       |     |       |
| 4  |      |            |       |     |       |
| 5  |      |            |       |     |       |
| 6  |      |            |       |     |       |
| 7  |      |            |       |     |       |
| 8  |      |            |       |     |       |
| 9  |      |            |       |     |       |
| 10 |      |            |       |     |       |
| 11 |      |            |       |     |       |
| 12 |      |            |       |     |       |
| 13 |      |            |       |     |       |
| 14 |      |            |       |     |       |
| 15 |      |            |       |     |       |
| 16 |      |            |       |     |       |
| 17 |      |            |       |     |       |
| 18 |      |            |       |     |       |
| 19 |      |            |       |     |       |
| 20 |      |            |       |     |       |

# Competition Information

Mariachi Name \_\_\_\_\_

School Name \_\_\_\_\_

## Competition Roster

|    | Name | Instrument |
|----|------|------------|
| 1  |      |            |
| 2  |      |            |
| 3  |      |            |
| 4  |      |            |
| 5  |      |            |
| 6  |      |            |
| 7  |      |            |
| 8  |      |            |
| 9  |      |            |
| 10 |      |            |
| 11 |      |            |
| 12 |      |            |
| 13 |      |            |
| 14 |      |            |
| 15 |      |            |

**We will be competing as:** *check one*

College/University \_\_\_\_\_

High School Varsity \_\_\_\_\_

High School Non-Varsity \_\_\_\_\_

Middle School \_\_\_\_\_

Showcase (noncompetitive) \_\_\_\_\_

## Music Selections

1 \_\_\_\_\_ arranger \_\_\_\_\_

2 \_\_\_\_\_ arranger \_\_\_\_\_

3 \_\_\_\_\_ arranger \_\_\_\_\_

4 \_\_\_\_\_ arranger \_\_\_\_\_

# Verification Statement

This section must be signed by a school principal or college/university dean, verifying that all students are enrolled at the school and are in good academic standing.

I, \_\_\_\_\_, verify that the students mentioned in this Entry Form are all eligible to participate in the Texas State La Feria del Mariachi. All students are currently enrolled at this institution and are in good academic standing. In the event that the school or college/university fails to meet these requirements, I understand that the ensemble may be disqualified and may not participate in the event

Print or Type Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Phone Number: \_\_\_\_\_

# SAMPLE

## 2008 La Feria del Mariachi Festival

Texas State University

### Mariachi Ensemble Competition

Evaluation Form

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School represented: \_\_\_\_\_ City & State: \_\_\_\_\_

Performance Group: \_\_\_\_\_

Director(s): \_\_\_\_\_

Title of Selections: (a) \_\_\_\_\_

(b) \_\_\_\_\_

(c) \_\_\_\_\_

## GROUP VOICE

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### TONE (25 pts)

Quality, Control, Intonation, Naturalness

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### TECHNIQUE (25 pts)

Rhythmic Accuracy, Pitch Accuracy, Diction, Smoothness, Attack, Release, Articulation, Breath Control

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### INTERPRETATION (25 pts)

Dynamics, Tempo, Phrasing, Style, Expression

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### GENERAL EFFECT (25 pts)

Stage Presence, Memorization, Artistry, Posture

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

JUDGE \_\_\_\_\_

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For Office Use Only:

RATING: I (100-80 pts)   II (79-60 pts)   III (59-40 pts)   IV (39-20 pts)   V (19-0 pts)

RATING: (Circle one, *DO NOT* add minus or plus)

I      II      III      IV      V

\_\_\_\_\_  
*Signature of Official*

Write in rating here: \_\_\_\_\_

# SAMPLE

## 2008 La Feria del Mariachi Festival

Texas State University  
Mariachi Ensemble Competition  
Evaluation Form

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School represented: \_\_\_\_\_ City & State: \_\_\_\_\_

Performance Group: \_\_\_\_\_

Director(s): \_\_\_\_\_

Title of Selections: (a) \_\_\_\_\_

(b) \_\_\_\_\_

(c) \_\_\_\_\_

## VIOLIN/FLUTE

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### TONE (25 pts)

Quality, Control, Intonation, Naturalness

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### TECHNIQUE (25 pts)

Articulation, Facility, Precision, Positions, Bow Division

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### INTERPRETATION (25 pts)

Dynamics, Tempo, Phrasing, Style, Expression

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### GENERAL EFFECT (25 pts)

Stage Presence, Memorization, Artistry, Posture

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

JUDGE \_\_\_\_\_

---

RATING: I (100-80 pts) II (79-60 pts) III (59-40 pts) IV (39-20 pts) V (19-0 pts)

RATING: (Circle one, DO NOT add minus or plus)

I      II      III      IV      V

\_\_\_\_\_

*Signature of Official*

Write in rating here: \_\_\_\_\_

# SAMPLE

## 2008 La Feria del Mariachi Festival

Texas State University  
Mariachi Ensemble Competition  
Evaluation Form

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School represented: \_\_\_\_\_ City & State: \_\_\_\_\_  
Performance Group: \_\_\_\_\_  
Director(s): \_\_\_\_\_  
Title of Selections: (a) \_\_\_\_\_  
(b) \_\_\_\_\_  
(c) \_\_\_\_\_

## TRUMPET

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### TONE (25 pts)

Quality, Control, Intonation, Naturalness

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### TECHNIQUE (25 pts)

Rhythmic Accuracy, Pitch Accuracy, Smoothness, Attack, Release, Tonguing, Articulation, Breath Control

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### INTERPRETATION (25 pts)

Dynamics, Tempo, Phrasing, Style, Expression

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### GENERAL EFFECT (25 pts)

Stage Presence, Memorization, Artistry, Posture

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

JUDGE \_\_\_\_\_

---

RATING: I (100-80 pts) II (79-60 pts) III (59-40 pts) IV (39-20 pts) V (19-0 pts)

RATING: (Circle one, *DO NOT* add minus or plus)

I      II      III      IV      V

\_\_\_\_\_  
*Signature of Official*

Write in rating here: \_\_\_\_\_

# SAMPLE

## 2008 La Feria del Mariachi Festival

Texas State University

### Mariachi Ensemble Competition

Evaluation Form

---

School represented: \_\_\_\_\_ City & State: \_\_\_\_\_

Performance Group: \_\_\_\_\_

Director(s): \_\_\_\_\_

Title of Selections: (a) \_\_\_\_\_

(b) \_\_\_\_\_

(c) \_\_\_\_\_

## RHYTHM SECTION

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### TONE (25 pts)

Quality, Control, Intonation, Naturalness

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### TECHNIQUE (25 pts)

Rhythmic Accuracy, Smoothness, Attack, Articulation, Chords

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### INTERPRETATION (25 pts)

Dynamics, Tempo, Phrasing, Style, Expression

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### GENERAL EFFECT (25 pts)

Stage Presence, Memorization, Artistry, Posture

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

JUDGE \_\_\_\_\_

---

RATING: I (100-80 pts) II (79-60 pts) III (59-40 pts) IV (39-20 pts) V (19-0 pts)

RATING: (Circle one, *DO NOT* add minus or plus)

I II III IV V

\_\_\_\_\_  
*Signature of Official*

Write in rating here: \_\_\_\_\_

# Reception Concert in the Park with Salsa del Rio



**Friday, April 25**

**7:00 - 10:00pm**

**Sowell Park**

**SPONSORED BY  
THE MARIACHI PARENTS ORGANIZATION (MPO)**

**Pre-sale meal tickets  
Hamburgers, chips and a drink \$6.00**

Please make a separate check payable to

♦♦Mariachi Infantil♦♦