

**Bachelor of Arts in International Studies**  
**Major in International Studies – International Business Focus**

Catalog Year: 2008 and up  
 For Advising Purposes Only

**PART I: GENERAL EDUCATION CORE CURRICULUM COMPONENTS (46 hours)**

**Communication (9 hrs)**

- (010) \_\_\_ ENG 1310  
 (010) \_\_\_ ENG 1320  
 (011) \_\_\_ COMM 1310

**Mathematics (3-4 hrs)**

- (020) \_\_\_ MATH 1315, 1319, 1329, 2321, 2417, 2471

**Natural Science (7-8 hrs)**

Select two courses, one with a lab.

- (030) \_\_\_ ANTH 2414  
 (030) \_\_\_ BIO 1320, 1421, 1430, 1431  
 (030) \_\_\_ CHEM 1310, 1430, 1341/1141, 1342/1142  
 (030) \_\_\_ GEOL 1410, 1420  
 (030) \_\_\_ PHYS 1310, 1320, 1110, 1410, 1420  
 (030) \_\_\_ PHYS 1340, 1350, 1140 (Astronomy)

**Humanities/Visual and Performing Arts (9 hrs)**

- (040) \_\_\_ ENG 2310, 2320, 2330, 2340, 2359, 2360  
 (041) \_\_\_ PHIL 1305  
 (050) \_\_\_ ART 2313, DAN 2313, MU 2313, TH 2313

**Social and Behavioral Sciences (15 hrs)**

- (060) \_\_\_ HIST 1310  
 (060) \_\_\_ HIST 1320  
 (070) \_\_\_ POSI 2310  
 (070) \_\_\_ POSI 2320  
 (080) \_\_\_ GEO 1310

**Texas State Component (3 hrs)**

- (090) \_\_\_ US 1100  
 (090) \_\_\_ PFW (Physical Fitness and Wellness)  
 (090) \_\_\_ PFW (Physical Fitness and Wellness)

**Additional Liberal Arts Requirements (12 hrs)**

\_\_\_ BA Science Requirement: CS 1308, GEO 2410, PHIL 2330, Math, or Nat. Science or a statistics course (QMST 2333, SOCI 3307, GEO 3301, POSI 3377, CJ 3347, HP 3302, MATH 2358, MATH 3305)

\_\_\_ Additional Literature from ENG 2310, 2320, 2330, 2340, 2359, 2360

Modern Language 2310 (met in major)

Modern Language 2320 (met in major)

**PART II: INTERNATIONAL STUDIES CORE (38 hours)**

\_\_\_ ECO 2314: Principles of Microeconomics

\_\_\_ ECO 2315: Principles of Macroeconomics

\_\_\_ GEO 3303: Economic Geography

\_\_\_ HIST 2310: Western Civilization to 1715 or  
 HIST 2311: World Civilization to the  
 17<sup>th</sup> Century

\_\_\_ HIST 2320: Western Civilization 1715 to Date or  
 HIST 2312: World Civilization from the  
 17<sup>th</sup> Century

\_\_\_ POSI 3322: Introduction to International Studies

\_\_\_ IS 4380: International Studies Senior Seminar  
*(capstone – to be taken spring semester of senior year)*

\_\_\_ Foreign Language – 17 hours/5 semesters in one foreign language (at least one course must be advanced)

\_\_\_ 1410

\_\_\_ 1420

\_\_\_ 2310

\_\_\_ 2320

\_\_\_ Advanced (3000-4000 level)

*\*\*Courses taken in the IS Core cannot be used to fulfill requirements in the IS Focus.*

***All majors must maintain a Texas State and major GPA of 3.00 or above.***

**PART III: INTERNATIONAL BUSINESS FOCUS\* (30 hours)**

Students should begin taking focus courses once they have completed 60 hours. Students must meet all prerequisites for listed courses.

**Choose 5 courses (15 hours) from the following; no more than 3 courses from one discipline**

___ ACC 2361	Introduction to Financial Accounting
___ ACC 2362	Principles of Managerial Accounting
___ BLAW 3363	International Business Law
___ CIS 3317	Information Technology in a Global Business Environment
___ ECO 3311	Money and Banking
___ ECO 3315	Intermediate Macroeconomics
___ ECO 3317	International Economics
___ ECO 3322	Economic Growth and Development
___ ECO 4301	History of Economic Thought
___ ECO 3320	Latin American Economies
___ ECO 3344	Economic History of the U.S. (credit will not also be given for HIST 3344)
___ ECO 3353	Comparative Economic Systems
___ MGT 3303	Principles of Management
___ MGT 3375	International Business - Latin America
___ MGT 4375	Organizational Behavior and Human Relations
___ MKT 3343	Principles of Marketing
___ MKT 4310	International Marketing (previously MKT 3377)

**Choose 5 courses (15 hours) from the following; no more than 3 courses from one discipline**

___ AG 3319	International Food and Fiber Systems
___ COMM 3318K	Diversity and Communication
___ COMM 3318M	Intercultural Communication in the Americas
___ FR 3381	Business French I
___ FR 3382	Business French II
___ GEO 3340	Political Geography
___ GEO 3349	Population Geography or SOCI 3320 Population Dynamics
___ GER 3380	Business German in a Global Economy
___ HIST 3344	Economic History of the U.S. (credit will not also be given for ECO 3344)
___ HIST 4350B	Origins of the Modern Global Economic System
___ HIST 4361	History of the United States, 1968 to the Present
___ JAPA 3308	Advanced Japanese for Business
___ MC 3343	Introduction to Public Relations
___ MC 3367	Advertising
___ MC 4303	International Advertising
___ MC 4310	International Communication
___ PHIL 3322	Business and Professional Ethics
___ PHIL 3332	Social and Political Philosophy
___ POSI 3320	Comparative Public Administration
___ POSI 3328	Public Finance Administration
___ POSI 4326	Issues in World Politics
___ POSI 4327	Theories of International Politics
___ POSI 4349E	Politics of Mexico
___ POSI 4356	International Law
___ POSI 4357	International Organization
___ POSI 4359	Politics of International Economic Relations
___ POSI 4367	International Conflict and Security
___ PSY 3333	Industrial Psychology
___ PSY 4390J	International Psychology
___ SOCI 3328	Complex Organizations
___ SPAN 3311	Business Spanish I
___ SPAN 3312	Business Spanish II

Note: No more than 30 hours of course work offered by the McCoy College of Business Administration may be applied to this degree. This includes courses taken to fulfill the IS Focus, IS Core, General Curriculum.