



# Earth Day 2010

## PSC Partner's Alliance for a Sustainable Planet

### Second Annual RecycleNow Electronic Waste Recycling Event

April 17, 2010 9:00 to 3:00



## 1st Annual Event held at Texas State University

- Over 20,000 lbs. of e-waste collected
- Over 50 student, staff, and faculty volunteers
- Support from 18 Departments and 10 local sponsors
- \$7,700 proceeds given to the Bike Cave





- PSC, has gotten 3 other Universities involved:
  - Princeton University – New Jersey
  - University of California –Santa Cruz
  - Wellesley College - Boston
  
- Used Texas State's success as an example

- PSC will seek more Corporate Sponsors
  - Home Depot in Kyle was the only sponsor
  - Contributed \$10,000
  
- Will donate 50% of proceeds to the University and 50% to the World Bicycle Relief Organization

- 50% to the University for campus sustainability efforts
- 50% to the World Bicycle Relief Organization



THE POWER OF BICYCLES®

[www.worldbicyclerelief.org](http://www.worldbicyclerelief.org)

Engaging in a sustainable world

- Opportunity to combine local communities with global efforts
  - **Environmental**
    - GHG free transportation
    - Requires minimal infrastructure
  - **Social**
    - Brings healthcare to patients and patients to healthcare
    - Brings educators to the field and students to schools
  - **Economic**
    - Bringing goods and services to markets
    - Enabling workers to get to jobs or find better jobs
    - Fueling an individual's entrepreneurial drive – entire businesses can be run off the back of a bike

## Goal: improve the educational outcomes for children.

- 49,900 bikes
- 500 schools in 16 districts
- 80% community schools / 20% government sponsored schools
- 70% girl students / 30% boy students
- Selected teachers and monitors



Republic of Zambia  
Ministry of  
Education



- Multiple collection sites across U.S.
- Saturday 4/17/2010 (weekend before Earth Day)
- Collection hours - 9 A.M. – 3 P.M.
- PSC Regional Coordinator- works with individual site managers to arrange all event logistics
- PSC Site Manager- oversees individual site operations on event day
- After hours celebration for volunteers/sponsors (optional)

- Momentum is greater on our campus
- Students in Free Enterprise (SIFE) wants to be involved
- New environmental committee in the Student Volunteer Connection (SVC), wants involvement

# What We Are Asking From The ESC?

- Monetary support: we will submit an application
- Ideas for a sustainable project to apply the proceeds to
- Ideas of ANY kind to make this project a success
- **\*\*\*Goal this year is to fill at least 3 semi trucks (last year we filled 1)\*\*\***

- For additional program details:
  - Lisa Arceneaux
    - ea20@txstate.edu
    - 245-8252
  
- To give ideas of any kind to increase success contact:
  - Evette Hernandez
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    - 245-3616

**Cell Phones, Blackberries**

**Computer Monitors**

**Televisions <27"**

**Floppy Disks/Tapes/Video Tapes**

**Digital Tapes**

**Computers**

**Laptops**

**Keyboards**

**Mice**

**Scanners**

**Photocopiers**

**Multi-use machines (fax, scan, print)**

**DVD/VCR players**

**UPS's (Uninterrupted Power Sources)**

**Electronic Pen Plotters**

**LCD/Plasma Screens <27"**

**Fax Machines**

**Speakers**

**External Disk and Hard Drives**

**Circuit boards and loose e-waste**

**Crushed or destroyed hard drives**

**Network Hubs, modems, routers**

**Cords, Cables**

**PDA's PDA cradles**

**Phone Systems**

**Telecommunications equipment**

**Radios and Stereo Equipment**

**Printers**

**Electronic Toys and "gameboys"**

**Other Peripherals**

**Adding machines/calculators**

**Electronic Scales**

**CD's/DVD's**