



Environmental Service Committee

Texas State University | San Marcos

Project Profile – Texas Recycles Day Promotion

Sponsors

- Taylor Powell – Student – tpowell@txstate.edu
- Noah Hopkins – Student – noah@txstate.edu
- National Association of Environmental Professionals - Texas State Chapter – Student Organization – naep@txstate.edu

Date/Location –

November 15th, 2005 – 10 a.m. – 4 p.m., The Quad- Texas State University

Number of Participants-

10

Description of Project

In observance of Texas Recycles Day, annually held on November 15th, the Environmental Service Committee sponsored and participated in provided information and free T-shirts to students, faculty and staff at Texas State University. The National Association of Environmental Professionals teamed up with ESC to hand out over 1,000 T-Shirts to anyone willing to learn information about recycling on campus and off.

In addition to T-shirts of all sizes handed out for free, students were provided with a one on one interaction to those who are working hard to promote recycling and other environmentally friendly projects on and off campus thanks to NAEP's involvement. Facts such as yearly volumes of trash and recyclables on campus were provided via pamphlets and poster displays in the heard of campus, the Quad. Information on how to recycling on campus, off campus in popular residential areas of San Marcos and how recycling is going to proliferate on campus was provided and welcomed by the student body. Most students were genuinely interested in learning about recycling and were happy to see Texas State taking a stand in such an important issue.

The City of San Marcos, Green Guy Recycling, Texas State Waste Management and Recycling all provided information for the event.

Many students were unaware of the work of NAEP and ESC before the event but were enlightened by the end of the day. It is estimated that over 1,000 students, faculty and/or staff stopped by the table. The t-shirts have become very popular around campus and help remind students to recycle in addition to creating an environmentally positive campus environment.

Media Coverage-

The student newspaper, the University Star, covered the story with a 2-page cover article on the event, which provided great publicity to ESC.

Final Budgeting

Budget Item	Units	Unit Cost	Final Cost
-------------	-------	-----------	------------

"Texas State Recycles" T-Shirts from Aztec Printing	1000	\$10	\$5,000
		Total	\$5,000.00

Other
Pictures/Media