



American Society for Public Administration
CenTex
Chapter

*Advancing excellence
in public service...*



Texas Certified Public Manager (CPM) Program **The Texas Chapters of ASPA** **and ASPA District 4**

9th ANNUAL

TEXAS ASPA/CPM CONFERENCE

"Transforming the Public Service"

Friday, November 2, 2007

Hosted by:

The William P. Hobby Center for Public Service
Texas State University, San Marcos Texas

CONFERENCE CO-CHAIRS:

Dr. Howard Balanoff
Professor & Director
William P. Hobby Center for Public Service
Texas State University
(512) 245-3453
hb02@txstate.edu

Dr. Ken Matwiczak
Senior Lecturer
LBJ School of Public Affairs
University of Texas at Austin
(512) 471-7566
kmat@mail.utexas.edu

THE TEXAS CPM/ASPA CONFERENCE AND DISTRICT 4 ASPA
CONFERENCE IS BEING CO-SPONSORED BY THE JOURNAL,

THE PUBLIC MANAGER

WWW.PUBLICMANAGER.ORG

The Public Manager is a quarterly practitioner journal of, for and by public sector managers. Established more than 35 years by ASPA's National Capital Area Chapter (NCAC), it has been recognized as a respected resource for federal, state and local government and public nonprofit managers—providing practical solutions to a wide range of complex management challenges. Its practitioner focus provides a unique, hands-on perspective from those who typically speak from their own experience. There is no professional writing staff—all contributions come from those who have either implemented novel practices or who have studied or assisted organizations in responding to such challenges. So, why should those with a CPM interest read *The Public Manager*? It offers a wealth of knowledge and experience in the form of best practices and current tools and techniques and also access to a network of fellow practitioners who share a common purpose – serving the public trust.

CONFERENCE PROGRAM

FRIDAY, NOVEMBER 2, 2007

8:30 a.m. Registration and Continental Breakfast* - BALLROOM: 3rd Floor

9:00 a.m. Welcome to the Participants –TEACHING THEATER: 4th Floor

Dr. Howard Balanoff, Professor & Director, William P. Hobby Center for Public Service
Ms. Kolette Pallacios, Director of Continuing Education, Texas State University
Dr. Ken Matwiczak, Senior Lecturer, UT Austin's LBJ School of Public Affairs
Ms. Naomi Hines, President, Texas CPM Society
Ms. Aida Douglas – President, Centex ASPA Chapter
Dr. Meredith Newman, Candidate for ASPA National Vice President
Dr. Mitchell Rice, Candidate for ASPA National Vice President

9:30 a.m. Concurrent Sessions:

**University/CPM Sponsored Session #1: Texas State University MPA
Program: Room LBJ 3-14.1**

**The Challenges of Accountability in the Human Services: Performance
Management in the Adult Protective Services Program of Texas.**

Mr. Stephen Este, Senior Manager, Texas Dept of Adult and Protective Services
Paper is available at <http://ecommons.txstate.edu/arp/250/>

Factors Influencing States' Success in Reaching Healthy People 2000

Tessa Sue Doehrman, Economic Development Representative for Pedernales Electric Cooperative. Email is tdoehrman@gmail.com Paper is available at <http://ecommons.txstate.edu/arp/249/>

Greening Affordable Housing: An Assessment of Housing under the Community Development Block Grant and HOME Investment Partnership Programs

Chance Sparks, Senior Planner, City of San Marcos Texas. Email is Sparks_Chance@ci.san-marcos.tx.us
Paper is available at <http://ecommons.txstate.edu/arp/251/>

A Model Assessment Tool for Classroom Technology Infrastructure in Higher Education

Jason Vaden, Economic Analyst for the Texas Workforce Commission. Email is
Paper is available at <http://ecommons.txstate.edu/arp/207/>

University/CPM Sponsored Session #2: The LBJ School of Public Affairs at the University of Texas at Austin Room LBJ 3-3.1

E-Government at the State Level

Sherry Greenberg, Senior Lecturer LBJ School of Public Affairs, e-mail: srgreenberg@mail.utexas.edu

Disaster Informatics

Gary Chapman, Senior Lecturer LBJ School of Public Affairs, e-mail: gary.chapman@mail.utexas.edu

Topic: "Shaping Effective Policy and Practice through Data-rich Partnerships"

Chris King, Lecturer and Director of the Ray Marshall Center for Human Resources, LBJ School of Public Affairs, e-mail: ctking@uts.cc.utexas.edu

University/CPM Sponsored Session #3: The MPA Program at the University of Texas at Pan American Room LBJ 3-5.1

Dr. Cynthia Lynch, Assistant Professor, University of Texas at Pan American. Panel Moderator

Local Government and Performance

Juan Carlos Crosby, MPA Student, University of Texas at Pan American

Ciudad Valle

Janie Melendez , MPA Student, University of Texas at Pan American

Professional & Career Development #1: The Future of Public Administration: Lessons Learned from ASPA Room LBJ 3-9.1

Moderator is Erik Bergrud, Special Assistant to the President of Park University, Parkville, MO, e-mail is erik.bergrud@park.edu

Perspectives from a Former ASPA Executive Director

Dr. Mary Hamilton, Senior Executive in Residence, School of Public Administration, University of Nebraska-Omaha email is <mailto:mary.hamilton@cox.net>

How Can ASPA Prepare Students for an Unscripted Future?

Dr. Laurie N. DiPadova-Stocks, Professor & Dean Park University and ASPA National Council Member from District 4; Email is ldipadovastocks@park.edu

Moving To New Standards for MPA Programs

Dr. Ken Matwiczak, Senior Lecturer and Graduate Advisor, LBJ School of Public Affairs, The University of Texas at Austin; email is kmat@mail.utexas.edu

Texas CPM Society Business Meeting Room LBJ 3-6.1

11:00 a.m. Break

11:15 a.m. Plenary Session - TEACHING THEATER: 4th Floor

Welcome from Dr. Denise Trauth, President of Texas State University

Introduction of Speaker by the Honorable William P. Hobby, Former Lieutenant. Governor of Texas

The William P. Hobby Distinguished Lecture

Mr. Paul Hobby, CEO of Alpheus Communications of Houston, Texas and former Chief of Staff for the Lt. Governor of Texas

12:15 p.m. Lunch Ballroom: 3RD Floor

Remarks by: the Honorable Robert Krueger, former US Senator and Ambassador to Burundi and Botswana, Africa (at 1:00 p.m.)

1:30 p.m. Concurrent Sessions:

University/CPM Sponsored Session #4: The Bush School of Government and Public Service, Texas A&M University

Room LBJ 3-14.1

A Program Evaluation Workshop for Government and Non-Profits

Dr. William A. Brown, Associate Professor, Bush School of Government and Public Service, Texas A&M University

University/CPM Sponsored Session #5: Rio Grande/Rio Bravo ASPA Chapter Panel Room LBJ 3-5.1

Panel Moderator: Tom D. Lynch Professor, Louisiana State University

Cultural Resiliency

Dr. Espiridon "Al" Borrego, Professor & Chair Government Department, University of Texas at Pan American

Public Service Education Needs of the Border Region: A Case Study of Webb County

Dr. Peter Haruna, Associate Professor – Texas A&M International University, Laredo, Texas

Challenges of Teaching PA in Border Regions

Mehnaaz Momen, Assistant Professor - Texas A&M International University, Laredo, Texas

Moving Forward Faster in PA: Complexity, Interdisciplinary and Designing Effective Theory-Practice Networks

Adrian S. Petrescu, Professor, University of Texas at Brownsville Email is aspetrescu@alumni.pitt.edu and Senol Duman(TURKSAT, Ankara, Turkey).

University/CPM Sponsored Session #6: Texas CPM Program City Managers Panel "Transforming Local Government" Room LBJ 3-3.1

Moderator: Dr. Howard R. Balanoff, Professor & Chair, Texas State University's William P. Hobby Center for Public Service

Panel Participants:

Mr. Larry Gilley, City Manager of Abilene Texas
How Technology is Transforming Local Government

Ms. Brenda Eivens, City Manager of Cedar Park Texas
How Rapid Growth and Development can Transform Local Government

Mr. Rick Hanna, City Manager of Hereford Texas
How Ethanol Can Transform Local Government and the Texas Economy

Mr. James Thurmond, Ph.D. Student at the University of Houston and former City Manager of Missouri City Texas
Transforming Local Government

Professional & Career Development #2: Sponsored by the LBJ School of Public Affairs Room LBJ 3-9.1

Topic: Transforming the Definition of Public Service

Ms. Lana Morris - Career Services and Internship Coordinator, LBJ School of Public Affairs, The University of Texas at Austin, Email is lanamorris@mail.utexas.edu

Dr. Matthew Upton, Director of Student Services, Bush School of Government and Public Service, Texas A&M University Email is mupton@bushschool.tamu.edu

ASPA Leaders Business Meeting **Room LBJ 3-6.1**

3:00 p.m. Break

3:15 p.m. University/CPM Sponsored Session #7: Individual Presentations
Room LBJ 3-14.1

Transforming Public Service; Controlling Dual Relationships

Dr. Steve Springer, Professor & Chair Occupational Education Department, Texas State University, Email address is ss01@txstate.edu

Public Employees as Citizen Stakeholders in Agency Decision Making

Reuben Leslie, Texas Department of State Health Services, Austin, Texas, Email is reuben.leslie@dshs.state.tx.us

Performance Based Budgeting, Fad or Reality: A Case Study

Aziza Zemrani, Assistant Professor, University of Texas at Pan American

Let the People Speak: Toward Effective Citizen Participation in Program Planning, Development, and Implementation

Alan Kopetzky, Doctoral candidate at the University of Nebraska at Omaha, Email is akopetzky@mail.unomaha.edu

University/CPM Sponsored Session #8: Panel Sponsored by Stephen F. Austin State University

Room LBJ 3-5.1

Round Table Discussion: Productivity and Accountability: Measuring Public Sector Performance

Moderator - Dr. Rick Herzog, Professor & CPM Director, Stephen F. Austin State University Email is rherzog@sfasu.edu

Panel Participants:

Dr. Kwame Badu Antwi-Boasiako, Political Science and Public Administration, Stephen F. Austin State University Email is antwibokb@sfasu.edu

Dr. Jim Granato, Professor and Director of the Center for Public Policy at the University of Houston Email is jgranato@Central.UH.EDU

T.Y. Fortner, Deputy Clerk, Lakeway Municipal Court. Email is tyfortner@hotmail.com

Dr. George Franks, Criminal Justice Department, Stephen F. Austin State University Email is franksgr@sfasu.edu

Willie Watson, Human Resource Director, Pflugerville I.S.D. Email is Willie.Watson@pflugervilleisd.net

Professional & Career Development #3: Emerging HR Issues: Attracting the Next Generation to Public Administration: Panel Sponsored by Centex Chapter of ASPA Room 3-9.1

Ms. Aida Douglas, Centex ASPA President and Business Development Manager/DBE Officer Capital Metropolitan Transportation Authority Email is aida.douglas@capmetro.org

Ms. Magdalena Blanco, Economic Development Bank Office of the Governor of Texas Email is magdalena.blanco@governor.state.tx.us

Ms. Laura Velasquez, Program Manager, Lower Colorado River Authority Email is Laura.Velasquez@lcra.org

4:30 p.m. Adjournment

CONFERENCE LOCATION AND PARKING

The conference will be held in the LBJ Student Center on the Campus of Texas State University in San Marcos Texas.

Parking will be in the parking garage adjacent to the LBJ Student Center. Parking fees will be paid for participants of this Conference. (See <http://www.maps.txstate.edu/lbjp.html> for a map and parking directions to the LBJ Student Center Parking Garage

HOTEL INFORMATION

There is no official hotel for this Conference. Information about hotels and things to do in the San Marcos, TX area can be found at the Sam Marcos Chamber of Commerce Web Site which is <http://www.sanmarcostexas.com/>

A limited number of rooms have been reserved for Thursday and Friday nights at several San Marcos hotels at the state rate (about \$85 per night). Hotels rooms will be on a first come, first served basis. Please contact Dr. Howard Balanoff at hb02@txstate.edu or 512/245-3453 if you will need a room(s) for this Conference.

REGISTRATION

	<u>Students& CPM*</u>	<u>ASPA Members</u>	<u>Non-ASPA</u>
Advance Registration (before Oct. 15 th)	\$40	\$80	\$100
Regular and On-Site Registration	\$50	\$100	\$120

The registration fees for the conference include admission to the continental breakfast, lunch, all training materials, and parking. They do not include hotel accommodations.

Please complete the attached registration form, enclose a check or purchase order for the appropriate amount, payable to **"The Texas State University CPM Program"**. Mail to:

Dr. Howard R. Balanoff
Professor & Director
Texas CPM Program
Texas State University
601 University Drive
San Marcos, Texas 78666

***NOTE: CPM Registration**

Conference Registration Fees for Texas Certified Public Manager (CPM) program students, faculty, alumni and advisory board members will be paid for by Texas State's William P. Hobby Center for Public Service. If you are a Texas CPM student, faculty, alumni or Hobby Center Advisory Board member and plan to attend this conference, please email your registration information (see below) to Dr. Howard R. Balanoff at: hb02@txstate.edu If you wish, you can call in your registration to him at 512/245-3453.

CEU CREDIT

Conference participants will receive six (6) hours of Continuing Education (CEU) Credit from Texas State University for attending this Conference. Instructions will be in your conference packet.

2007 TEXAS STATE ASPA & CPM CONFERENCE
DISTRICT 4 ASPA CONFERENCE
Friday November 2, 2007
Texas State University
San Marcos, Texas



CONFERENCE REGISTRATION FORM

If you are a Texas CPM student, faculty, alumni or Hobby Center Advisory Board member and plan to attend this conference, please email your registration information to Dr. Howard R. Balanoff at: hb02@txstate.edu If you wish, you can call in your registration information to him at 512/245-3453.

Registration Category (Regular, ASPA Member, Student, *CPM)_____

Full Name_____

Name You Would Like on Your Badge_____

Job Title_____

Organization _____

Address_____

City_____ State_____ Zip_____

Telephone_____ Fax_____

Email Address: _____

*Amount Enclosed_____ P.O. Number_____

[*Credit Cards are accepted for registration fees. Please contact Dr. Balanoff if you wish to pay by credit card.](#)

[Detach this page, attach check made out to "Texas State University CPM Program" or purchase order, and mail to:](#)

Dr. Howard R. Balanoff
Professor & Director
Texas Certified Public Manager (CPM) Program
Texas State University
601 University Drive
San Marcos, Texas 78666